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# Launching our Global Maternity Partners Programme

Coming together to ensure safer childbirths



**Every other minute**, a woman dies during pregnancy or birth. **Every seventh second**, a newborn suffers the same fate.



Progress in reducing the global maternal mortality rates has **stagnated** in recent years



There is a huge gap in both **quality and quantity** among healthcare professionals



The world needs an **additional 900,000 midwives** in order to secure universal health coverage by 2035



Investments in maternal mortality-reducing interventions promise **significant economic returns**, as indicated by the strong correlation between maternal mortality rate and GDP



Maternity Foundation has the **experience and expertise** to offer documented and proven solutions to help bridge this gap



Join us in ensuring millions of safer childbirths, by investing in Maternity Foundation as a **Global Maternity Partner**

## It should not cost life to give life

Each year, around 300,000 women worldwide die during and following pregnancy and childbirth. We must significantly accelerate progress to meet global targets for reducing maternal deaths, or else risk the lives of over 1 million more women by 2030.

The far majority of maternal and newborn deaths are preventable if women have access to basic quality care from a skilled healthcare professional during pregnancy and childbirth.

Maternity Foundation has documented and proven solutions, and to date has reached and supported more than 400,000 healthcare professionals worldwide. But the need is much higher and we have only just started.

## Partnership is key

Maternity Foundation is scaling up, intending to double our reach by the end of 2025.

To that end, we are thrilled to have launched our Global Maternity Partners Programme this year, partnering with a few key, global strategic partners to help realize our ambitious targets and accelerate our growth.

Global Maternity Partners consists of a small group of high-profile investors, each of whom shares our common goal - to ensure safer childbirths worldwide. They come from all around the world and represent a strong network of smart and inspiring investors, ready for change, each investing 150,000+ EURO per year for three or more years, and all

of whom will become a fundamental part of Maternity Foundation's journey over the next three years and beyond.

### Lifesaving learning in the hands of healthcare professionals

Maternity Foundation's focus is on reaching and supporting healthcare professionals in some of the world's most remote and fragile settings, and building critical lifesaving skills related to childbirth.

We do so by combining our evidence-based Safe Delivery App with hands-on training methods, thereby providing critical, life-saving learning to midwives and birth attendants.

Maternity Foundation has built a sustainable and cost-effective model, working together with partners such as UNFPA, UNICEF, Ministries of Health, Red Cross, and Plan International.

### Join us in ensuring millions of safer childbirths - the time is now

Our Global Maternity Partners have the unique opportunity to become part of a like-minded network of global change-makers.

We have two Scandinavian families onboard already who, as inaugural members of our Global Maternity Partners community, join us on our journey by financially supporting the continuous development, positioning, and roll-out of our Global Safe Delivery+ Programme. Over the next couple of years, we hope to grow our community of Global Maternity Partners to include a total of 5-7 families/individuals/foundations, representing different parts of the world.

*Maternity Foundation is an international NGO with offices in Ethiopia, India, and Denmark.*



### How to get involved as a Global Maternity Partner

Our Global Maternity Partners are engaged with us in different ways, depending on each partner's preferences, and the engagement model is uniquely customised as part of the Global Maternity Partner onboarding process.

As a Global Maternity Partner you will have the opportunity to:

- **Attend an annual Deep Dive** with other Global Maternity Partners in New York, Copenhagen, Addis Ababa or India
- **Join an annual educational field trip** to one of Maternity Foundation's priority countries
- Attend key Maternity Foundation **stakeholder events** as a Guest of Honour
- Engage in private **one-to-one meetings** with Anna Frellsen, Maternity Foundation's CEO
- **Collaborate** with Maternity Foundation as a thought-partner and strategic adviser as we work to accelerate our work and expand our reach
- **Receive frequent updates** - case studies, impact reports etc.

For more information on becoming a Global Maternity Partner, please contact:



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For more information on our work please visit our website: [maternity.dk](https://maternity.dk)